



## SUSTAINABILITY MEASURES ARE THE KEY TO MEETING ESG COMMITMENTS

In this article, Matthias Birkhoff, Vice-President Business Development, Aptar Pharma, and Christophe Marie, Global Product Sustainability Director, AptarGroup, discuss the advances Aptar Pharma has made in delivering on its sustainability objectives.

Climate change is a challenge that impacts us all. Around 70% of the world economy is now covered by net zero targets,<sup>1</sup> with most companies having some form of climate strategy or commitment in place. However, without a clear focus and meaningful measurement standards, there is a risk that such plans will result only in empty promises and greenwashing. In fact, the NewClimate Institute reviewed the environmental strategies of 25 global companies and found that their climate pledges were often ambiguous and actual emission reduction commitments were limited.<sup>2</sup> Therefore, the question must be how to reach those goals and fulfil what has been agreed.

Overall, one clear and overarching target has been set – 1.5°C. That's the global climate change goal world leaders have agreed to strive for. By limiting the planet's warming to 1.5°C, or 2.7°F, by 2100, the hope is to stave off severe climate disruptions.

It is not just politicians that are driving change; environmental stability is becoming an increasingly high priority for consumers as well. In fact, over the past five years, there has been a 71% rise in online searches for sustainable goods globally, according to the Economist Intelligence Unit.<sup>3</sup> In addition to climate change, consumers have placed more emphasis on how products can be made more sustainable by design and through recycling.

In a 2022 Aptar Pharma survey, conducted with German, French and American participants, 77% of 840

respondents indicated that it was "Important" or "Very Important" that the products they buy can be recycled (Figure 1). In addition, six of 10 respondents noted that they consider the recyclability of products when making purchase decisions. A total of 70% of respondents also said that they were willing to pay more for a product that they could recycle. In summary, these responses clearly demonstrate that public opinion has started to shift towards demanding more sustainability initiatives that protect the environment.

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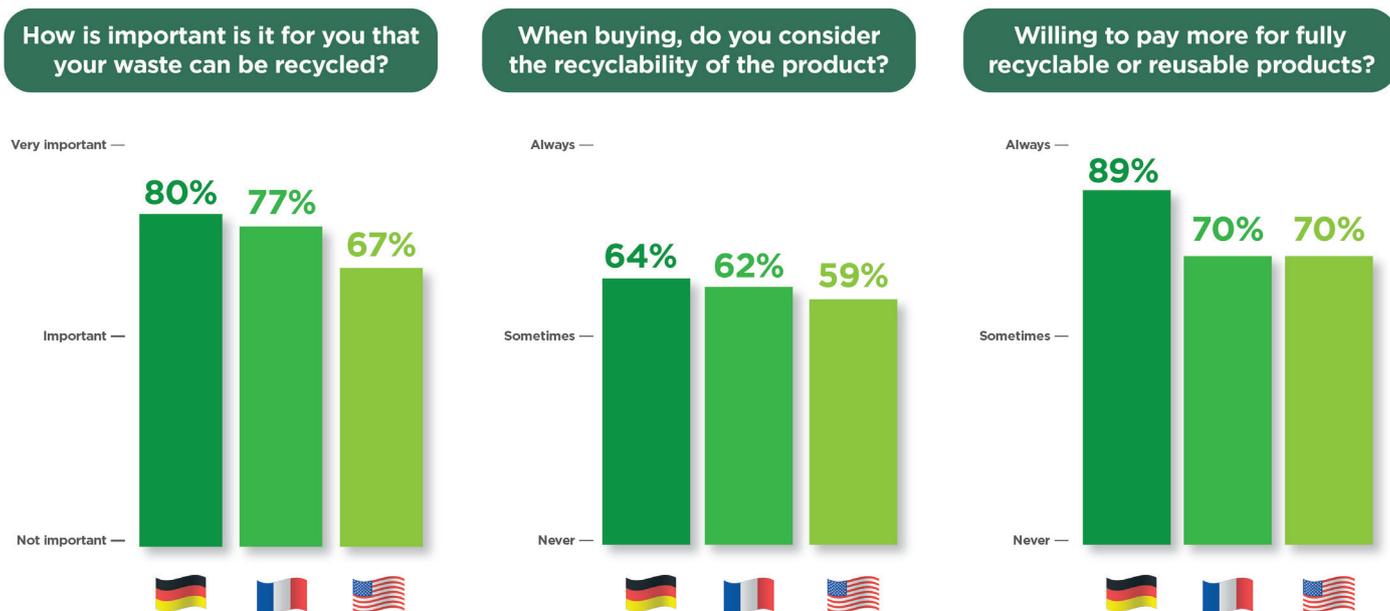


Figure 1: International research on consumer sentiments on recyclability and reusability.

regulatory environment. Interestingly, the pharmaceutical industry appears to be taking on more ambitious objectives than most, committing to a reduction in emissions of 45.8% in 12 years compared with an average target of 44.6% across other industries in the same timeframe.<sup>4</sup>

By all means, the industry has good reasons to be ambitious. In 2018, researchers at McMaster University (Hamilton, Canada) conducted a study of CO<sub>2</sub> emission levels generated by the automotive industry compared with the pharmaceutical industry. The study considered the direct emissions generated by operations and indirect emissions created by the energy purchased by the industry. The researchers found that the pharmaceutical industry generated 52 megatons of CO<sub>2</sub> emissions in one year, compared with 46.5 megatons generated by the automotive industry over the same period.<sup>5</sup> Achieving the goals that the pharmaceutical industry has committed to will require a concerted effort across the entire value chain, as challenges in this highly regulated industry remain increasingly complex. All this requires close study of the current products and an understanding of their environmental impacts, which then allows companies to strategically optimise existing products or design even better new ones.

An immediate action taken by Aptar Pharma to address some of these complex issues has been to change the way it designs its products. As of 2022, Aptar Pharma has committed to design sustainability and circularity into new product development programmes. This could help position the company ahead of today's tightening regulations and contribute to a more sustainable future.

To make new device design more effective, Aptar Pharma has co-developed an eco-design tool with Sphera (Fishburn, UK) that incorporates lifecycle assessment (LCA) perspectives to help design new products that minimise their impact on the environment. Sphera is a leading provider of environmental, social and governance (ESG) performance and risk management software, data and consulting services with operations around the world. The eco-design tool incorporates the assessment of inputs, outputs and the evaluation of a product's environmental impact throughout its entire lifecycle. Calculating the CO<sub>2</sub> footprint, recyclability and circularity are key measures that will help guide Aptar Pharma to design every new

or improved drug delivery system to enhance its sustainability performance. The first step towards making progress on product development is often studying existing products more closely.

#### OPHTHALMIC SQUEEZE DISPENSER COMPARISON

One analysis-worthy example is Aptar Pharma's ophthalmic squeeze dispenser (OSD), a preservative-free multidose eyedropper system. Such eyedropper systems offer a convenient alternative to the single-use vials that are widely used for ophthalmic treatments. By closely studying the OSD's use, properties and how it impacts the environment, it is possible to support better product selection choices between drug delivery options.

Aptar Pharma recently conducted a study that compared its OSD for preservative-free formulations, with single-use blow-fill-seal (BFS) eye drops on a number of sustainability measures. The study compared only the OSD and BFS formats of a specific commercially available eye-care product, allowing for a direct comparison. Due to the complexity of the entire product lifecycle, Aptar Pharma focused on three measures for the same dosing regimen: plastic waste, CO<sub>2</sub> impact and formulation waste volumes. This study did not assess additional factors, such as energy consumption in manufacturing, resin transportation and other factors in its calculations, on the assumption that these other aspects would be largely net comparable on a global warming potential (GWP) basis and for simplicity of comparison.

#### Plastic Material Reduction With Aptar Pharma's OSD

A single multidose OSD unit typically contains 10 mL of formulation liquid. A typical selling unit for single-use BFS vials would include 20 ampoules of 0.3 mL fill volume each (for a total formulation volume of 6 mL). To perform a meaningful analysis of equivalent plastic material use, the impact of formulation waste and CO<sub>2</sub> on the data must first be normalised.

A single OSD unit containing 10 mL of formulation weighs 6.2 g. The same 10 mL of formulation packaged into single-use BFS plastic vials requires just over 33 vials, which would weigh 37.2 g. The majority of this weight is attributable to the plastic vial materials.

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Therefore, 10 mL of an eye-care medication packed in BFS vials uses five times more primary packaging material than the same formulation volume packaged in an OSD multidose eyedropper. Because of this sizeable weight difference and based on Aptar Pharma's LCA calculations (made with Aptar Pharma's eco-design LCA tool, no third-party review was conducted and secondary packaging/cartonnage were not considered), this translates into a CO<sub>2</sub> impact for the OSD that is six times lower than that of the BFS equivalents.

By extension, at a commercial scale, based on comparable 10 mL fill volumes, 100,000 of Aptar Pharma's OSD devices are equivalent to 3.3 million BFS single-use vials (1 OSD: 33 BFS). At this scale and by this measure, 100,000 OSDs would save more than 8,000 kg of CO<sub>2</sub> over the BFS format (Figure 2), which is the equivalent amount of CO<sub>2</sub> generated by more than five round-trip flights between Paris, France, and Beijing, China (82,000+ km total distance).<sup>6</sup> This demonstrated reduction in primary packaging materials using the OSD option also translates into reduced pack sizes, which reduces the number of pallets and shipping volume needed to ship the product, which will also result in reduced carbon emissions generated through the transportation process.

#### Minimising Formulation Waste With Aptar Pharma's OSD

Aptar Pharma also assessed the difference in the amount of formulation solution wasted with both packaging options. It found that OSD devices provide environmental advantages over BFS

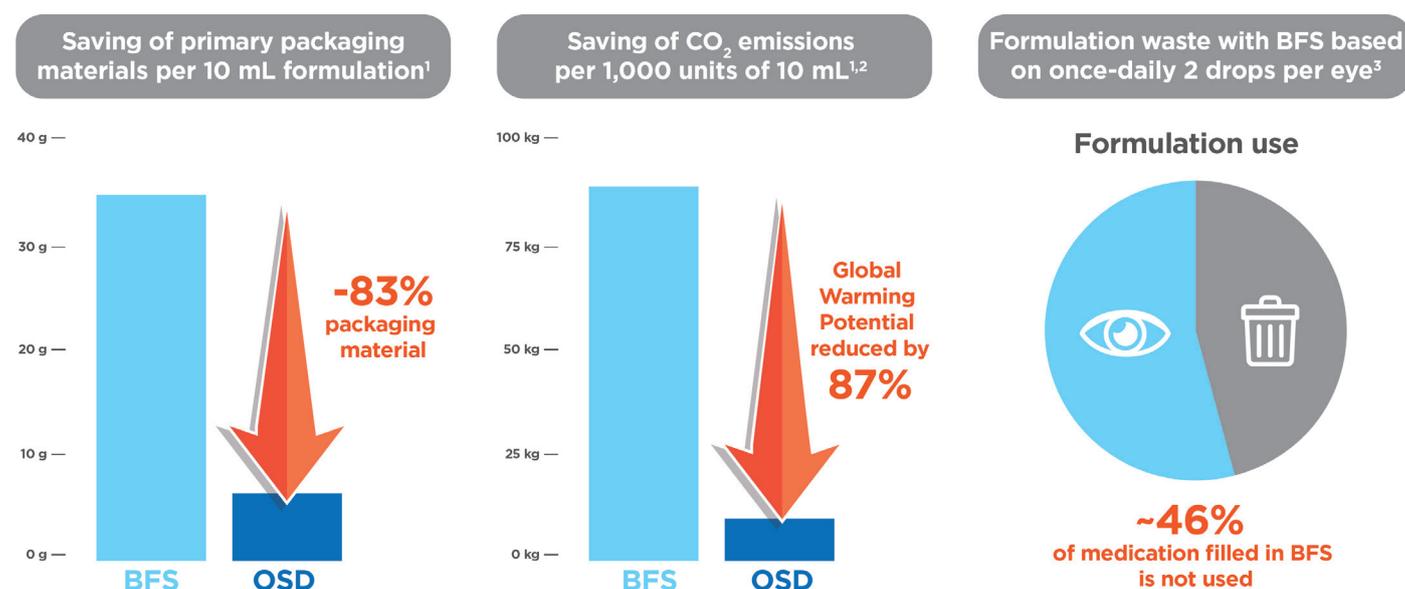
with respect to minimising formulation waste. A typical dosing regimen for an eye condition could be two drops per eye per day, for as long as 60 days, which was the model for this comparison. A typical drop size volume for either eye-drop dispenser type would be approximately 40 µL per drop. Therefore, patients would use 160 µL of formulation delivered as drops per day, for a total of 9.6 mL used over the course of the entire 60-day treatment.

One major difference between OSD and BFS vials is that each BFS vial must be discarded immediately after opening and administration because the BFS vial cannot maintain formulation sterility or protect against contamination. Each BFS vial is filled to 300 µL, with 140 µL of formulation discarded as waste from each vial (Figure 2). Aptar Pharma's OSD device deploys a mechanical tip seal to protect the contents of the multi-use unit from external contamination and can safely administer 250 doses from a single unit with a single 10 mL fill.

As BFS vials are sold in selling units of 20 vials, the patient would need to purchase three selling units, or 60 vials, to complete a 60-day treatment course, whereas with the OSD, only one dropper bottle would be required to complete the entire treatment. Additionally, the OSD has a high-evacuation rate, delivering virtually all its 10 mL fill volume without waste.

Therefore, over the course of the 60-day treatment regimen, the BFS vials would result in 140 µL per vial, a total of 8.4 mL, of formulation solution being discarded as waste, whereas virtually none (1–5 µL) of the formulation would be wasted from the single OSD device. When scaled to 100,000 OSD units (which is equivalent to 3.3 million BFS vials), the total additional formulation waste volume produced by BFS vials is more than 460 L of formulation solution.

A single OSD device with 10 mL fill provides access to 67% more formulation and three times the treatment duration per selling unit compared with BFS vials (20 vials per package). In terms of the primary packaging materials, the treatment course requires 60 BFS vials versus a single OSD device, and almost 10 times more packaging material is consumed through the BFS packaging option. In summary,



1) All calculations have been made with Aptar's EcoDesign LCA tool. No third party review was conducted. Secondary packaging/cartonnage has not been considered in this approach.

2) 1,000 units of 10 mL stands for 1,000 packaging units used for 10 mL eye drops, i.e. 1,000 OSDs compare to appr. 33,333 BFS single-use vials.

3) Daily dosing scheme: 2 drops per eye at a drop size of 30–40 µL. BFS vials are filled with 300 µL formulation each, as a consequence at least 140 µL per vial are not used.

Figure 2: Comparison of packaging material waste, CO<sub>2</sub> emissions and formulation waste between Aptar Pharma OSD and BFS single-use vials.

Aptar Pharma's multidose OSD eye-drop device provides substantial savings in plastic and formulation waste, as well as a reduced CO<sub>2</sub> footprint, based on Aptar Pharma's comparative analysis.

This OSD comparison serves as a strong example of how much can be done to reduce environmental damage through the data-driven selection of a device option that meets the same drug delivery requirements but reduces waste and increases efficiency. Imagine how much more can be done now that Aptar Pharma has dedicated itself to optimising existing devices and designing all new devices with sustainability and circularity objectives as primary drivers. The company has successfully implemented these types of initiatives with a range of different product lines towards meeting Aptar Pharma's broader long-term environmental objectives. The following are some examples of how Aptar Pharma has been successful in optimising its existing products or services, and how it has started to design circularity and sustainability into the new devices it makes.

### pMDIs AND SUSTAINABLE PROPELLANTS

Propellants used in medical devices have come under new and tighter regulations designed to reduce their environmental and GWP impact. Aptar Pharma recognised some time ago that propellants presented a problem that needed to be addressed. As a result, it engaged in supporting its clients who were researching new propellant options that are suitable for Aptar Pharma's pressurised metered dose inhaler (pMDI) devices and would reduce the overall GWP. Companies are targeting the reduction of commonly used propellants, such as hydrofluoroalkanes (HFAs) and hydrofluorocarbons (HFCs), by 85% by 2047, as they have been designated as restricted materials in the Kigali Amendment (2016) to the Montreal Protocol. The challenge with introducing new propellants is that both patient safety and functional drug delivery aspects must be proven in studies before existing products can be converted to using a new propellant.

HFA-152a and HFO-1234ze have been identified as two potential propellants with a considerably lower GWP and are therefore currently under assessment at Aptar Pharma. HFA-152a has undergone extensive study, including full inhalation toxicology studies, and has shown strong results with no adverse findings to date. By replacing the current propellant, HFA-134a, with HFA-152a, there is the potential to reduce climate change and global warming impacts of inhalers in the UK by 90%–92%, according to a study by the University of Manchester (UK). HFO-1234ze has the potential to deliver an even greater GWP reduction of 99%, but safety and toxicology data available in the public domain are currently limited. Aptar Pharma remains committed to supporting its customers with a range of services to help de-risk and accelerate their low GWP pMDI programmes, including the optimisation of a new metering valve technology platform that demonstrates improved chemical and functional compatibility with both HFA-152a and HFO-1234ze propellants.

### RECYCLABLE SYSTEMS BY DESIGN

Historically, recyclability was not a primary consideration in the development of drug delivery devices. The primary focus was always to create devices that reliably and safely delivered the required drug dosages to the patient with convenience. Today, those functional parameters are still just as important but now improving the recyclability of the devices during the design stage has taken on significantly more importance.

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This drive to improve Aptar Pharma's devices through innovative design for recyclability has led to favourable ratings from cyclos-HTP (Aachen, Germany) for a number of its systems. These recyclability improvements include designing mono-material systems that enable simple and complete recycling of devices without compromising functionality or safety. Aptar Pharma has also shifted to using medical-grade source materials for pharmaceutical applications that support recycling capabilities. Higher levels of recyclability can also be achieved by eliminating harder-to-recycle device component materials, such as metals, so that the entire device can be recycled without significant intervention. Aptar Pharma has looked at a variety of ways to enhance the recyclability of its products and invested in making these opportunities a reality across a number of its product lines.

#### The Recyclable Nasal Spray Pump

Aptar Pharma is currently developing a new recyclable nasal spray pump that incorporates a mechanical tip seal feature for preservative-free multidose formulations. Any metal components of the spray mechanism have been removed, and the innovative technical design is based on plastic components only. The full plastic spray pump thereby achieves very high recyclability ratings and is specifically designed for use with nasal saline or comparable formulations.

#### Proventu Mono-Material Tube Systems

Aptar Pharma has developed its first mono-material tube system, called Proventu, which was designed to meet pharma product standards using an eco-design approach. All device components are made entirely of medical-grade polypropylene, enhancing the recyclability of the system to full recyclability. The mono-material device can be placed directly into existing recycling streams when emptied after use. This is just one example of Aptar Pharma's drive to implement mono-material system designs to enhance the recyclability of its products and have a positive impact on the environment.

#### Rated for Recyclability

Aptar Pharma's Airless<sup>+</sup> dermal drug delivery systems use the company's eco-design tools to meet the tightened US Pharmacopeia <661> regulations, excluding metal parts and using medical-grade resins. The Airless<sup>+</sup> system efficiently dispenses its dermal formulation leaving only minimal volumes when fully used, making the device easy to recycle directly in existing recycling streams without further preparation. It achieved a “Class AAA” with an “excellent recyclability” rate of 96%–98% as rated by cyclos-HTP.

Aptar Pharma's bag-on-valve (BOV) continuous dispensing systems are another example of designing recyclability into the device. The BOV system can include recyclable aluminium, removable actuators and offers high product evacuation rates making them easily recyclable. Designed to use compressed air/nitrogen propellant systems, they reduce greenhouse gas emissions compared with other

## Sustainable Design solutions in drug-delivery

 <p><b>Ophthalmic Squeeze Device (OSD)</b></p>		<p><i>Sustainability advantages of multidose OSD over single-use BFS vials</i> Lower GWP due to</p> <ul style="list-style-type: none"> <li>• Reduced plastic packaging</li> <li>• Minimised formulation waste</li> <li>• Reduced pallet space for transportation &gt; reduced carbon emission during transport</li> </ul>
 <p><b>In Development:</b> Recyclable Nasal Spray Pump</p>		<ul style="list-style-type: none"> <li>• High degree of recyclability</li> <li>• Full plastic, metal-free</li> <li>• Preservative-free formulation support</li> </ul>
 <p><b>Pressurised Metered Dose Inhalers (pMDIs)</b></p>		<ul style="list-style-type: none"> <li>• Use of new propellants with lower GWP, e.g. HFA-P152a and HFO-1234ze</li> <li>• Formulation development services for new and more sustainable propellants</li> <li>• Regulatory support with clinically relevant <i>in-vitro/in-silico</i> methods</li> </ul>
 <p><b>Proventu Tube System</b></p>		<ul style="list-style-type: none"> <li>• Mono-material</li> <li>• Full recyclability</li> <li>• Medical grade polypropylene (PP)</li> <li>• Eliminates the need for a separate elastomer valve</li> <li>• Tethered cap</li> </ul>
 <p><b>Airless* Drug Delivery Systems</b></p>		<ul style="list-style-type: none"> <li>• Made of only polyolefins</li> <li>• Metal/elastomer-free product pathway</li> <li>• High evacuation rate for efficient use and optimal recyclability</li> <li>• Excellent recyclability rating by cyclos-HTP certification</li> <li>• Feasible with renewable feedstock material (ISCC PLUS certification)</li> </ul>  
 <p><b>Bag-on-Valve (BOV) Continuous Dispensing Systems</b></p>		<ul style="list-style-type: none"> <li>• Compressed air/nitrogen propellant reduces greenhouse gas emissions</li> <li>• Recyclable aluminum</li> <li>• Removable actuators</li> <li>• Rated for good recyclability by cyclos-HTP certification</li> </ul> 

Figure 3: Overview of Aptar Pharma's product solutions, supporting sustainability targets in drug delivery.

common propellants found in similar applications. The BOV systems achieved a "good recyclability" rating (Class A) of the raw packaging assembly from cyclos-HTP.

Both these examples demonstrate the importance of designing recyclability into devices from the start. This enables the device to be easily recycled and reduces the environmental impact of the product across its entire lifecycle.

### THE IMPORTANCE OF MASS BALANCE

Aptar Pharma has also taken more holistic approaches to reduce its carbon footprint in a sustainable and responsible way. Aptar Pharma has successfully begun to implement a mass-balance accounting system to increase the use of more sustainable inputs, such as bio- or circular feedstocks, that could reduce its CO<sub>2</sub>

## ABOUT THE AUTHORS

**Matthias Birkhoff** is Vice-President Business Development at Aptar Pharma. In this role, he is responsible for Aptar Pharma's Eye Care programme and co-ordinates research and development activities, microbiological assessment and commercial strategies. Before joining Aptar Pharma in 1998, Mr Birkhoff began his career in pharmaceutical sales at a major multinational pharma company. Prior to his roles in business development and marketing at Aptar Pharma, he was responsible for sales in the Asia-Pacific region. He studied medicine at the University of Dusseldorf (Germany) and holds a nursing degree.

**Christophe Marie** is Global Product Sustainability Director within the AptarGroup Innovation Excellence team, leading the Solutions Pillar of AptarGroup's sustainability strategy. Mr Marie's primary goals include building and driving a strategy to achieve the commitments made by AptarGroup through the New Plastics Economy Global Commitment, which is led by the Ellen MacArthur Foundation in collaboration with the UN Environment Programme. Prior to his product sustainability role at AptarGroup, Mr Marie was part of Aptar Pharma from 2002 to 2018, where he held various positions within the R&D and Global Market Development teams.

footprint. Aptar Pharma has already implemented mass-balance systems at some of its sites.

Mass balance is a system designed to document and track the flow of materials through the value chain, including the amount and sustainability characteristics of circular and/or bio-based content in products. This approach gives Aptar Pharma control over material composition and supports claims about device material composition through the associated documentation and records. Several Aptar Pharma production sites have implemented a mass-balance system and achieved ISCC certification,<sup>7</sup> allowing them to incorporate renewable feedstocks into production. A mass-balance system allows a company to maintain better data regarding material flows and allows for more flexibility around controlling feedstock profiles, producing more sustainable products. Aptar Pharma is expanding the mass-balance approach and ISCC certification to additional sites across its network to achieve even greater sustainability improvements.

## CONCLUSION

Aptar Pharma has successfully developed drug delivery systems that reduce raw material and plastic waste, offer enhanced recyclability, reduced or replaced inputs and minimised formulation waste. It has also successfully instituted new systems and philosophies, such as mass balance and the circular economy across its business that will enable the company to measure and improve on the successful achievements of its environmental objectives to date (Figure 3). As a market leader in pharmaceutical drug delivery systems, Aptar Pharma has demonstrated that a company-wide strategic effort can quickly produce positive results for the environment. Its commitment to the environment is long term and there is still much more to do. Aptar Pharma will continue

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advancing its sustainability objectives while maintaining the highest standards of quality and functionality for its products and services, ultimately enabling patients around the world to achieve better and healthier lives.

Aptar Pharma strives to maintain industry leadership in pharmaceutical drug delivery technologies while also taking an emerging leadership position in the industry for its environmental and sustainability efforts. What could be more important than improving people’s health and the planet we all share together?

## ABOUT THE COMPANY

For pharma customers worldwide, Aptar Pharma is the go-to drug delivery expert, from formulation to patient, providing innovative drug delivery systems, components and active material solutions across the widest range of delivery routes, including nasal, pulmonary, ophthalmic, dermal and injectables. Aptar Pharma Services provides early-stage to commercialisation support to accelerate and de-risk the development journey. With a strong focus on innovation, Aptar Digital Health is leading the way in developing digital health solutions to help improve the patient treatment experience. With a global manufacturing footprint of 14 manufacturing sites, Aptar Pharma provides security of supply and local support to customers. Aptar Pharma is part of AptarGroup, Inc.

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# Working daily to improve the health of our patients and our planet



**As a leader in drug delivery, Aptar Pharma works daily to deliver innovative technology platforms that have a positive impact on patients and the planet.**

In line with our public sustainability targets for Beauty + Home and Food + Beverage products, Aptar Pharma continues to invest in renewable feedstock resins, further develop mono-material-based products and prepare for the introduction of new low GWP propellants in the pMDI market.

Furthermore, our focus on sustainable design has enabled us to make important product breakthroughs with both our Airless<sup>+</sup> dermal drug delivery range and our Bag-on-Valve (BOV) continuous dispensing technology, both achieving cyclos-HTP recyclability certifications with AAA and A classifications, respectively.

It is Aptar's deep commitment to create solutions that respect the environment, conserve natural resources, improve life on earth, and safeguard patient welfare. Because for us, helping to keep the planet and its people healthy shouldn't be a compromise.

A journey of a thousand miles begins with a single step. To find out how Aptar can help you on your sustainability journey, to learn more about our initiatives and to read our 2021 Corporate Sustainability Report, visit [www.aptar.com/esg/reporting-center/sustainability-reports](http://www.aptar.com/esg/reporting-center/sustainability-reports)



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